



# Empowering Akobo Minerals with Lynx for Enhanced ESG Data Management

Akobo Minerals, a pioneer in responsible gold exploration, has embraced the Lynx platform to elevate its sustainability approach. The platform has revolutionized Akobo's data management, leading to remarkable improvements in their ESG initiatives and setting new industry standards.

# Client Profile: Akobo Minerals

## Company Overview

Akobo Minerals, a Scandinavian-based gold exploration and boutique mining company, holds extensive exploration and mining licenses, covering 182 square kilometers in the Gambela region and 16 square kilometers in Dima Woreda, Ethiopia.

## Commitment to ESG

What sets Akobo Minerals apart is the company's unwavering commitment to Environmental Social and Governance (ESG). This extends beyond developing positive relationships with the community and region to working towards being a nature positive operation.

## Trailblazing Responsible Mining

The company has emerged as a trailblazer in the field of responsible mining and aims to lead by example, prioritizing sustainability and ethical mining practices.

# The Challenge: Comprehensive ESG Data Management

**1**

## Identifying the Need

Akobo Minerals recognized the importance of robust ESG data management for regulatory preparedness and transparency in their shared value program. Their focus on getting data right from Day 1 of operations drove the desire for a data platform.

**2**

## Challenges Faced

Akobo encountered complexities in collecting, managing, and reporting environmental and social data, necessitating a strategic solution.

**3**

## Strategic Decision

Akobo Minerals made the strategic decision to implement the Lynx platform, aiming to optimize their ESG data management processes and address their challenges comprehensively. In February of 2023, the team in Ethiopia began collecting a range of data including environmental monitoring and community data.



# The Solution: Leveraging the Lynx Platform for ESG Data Excellence

## 1 Comprehensive Data Capture

Lynx offered a comprehensive solution, enabling Akobo's team to efficiently capture environmental monitoring and community engagement data. The user-friendly interface and thorough training sessions ensured that the team was well-prepared to maximize its potential.

## 2 Streamlined Processes

The platform's tools empowered the team to gather and document data with precision, ensuring meticulous records and streamlined operations.

## 3 Enhanced Reporting

Lynx has significantly heightened rigor in reporting, enabling Akobo Minerals to maintain traceable and well-documented records of their ESG activities.



# Results and Impact

1

## Increased Data Capture

Lynx implementation led to a substantial increase in capturing ESG data, with the platform's intuitive tools empowering precision and diligence.

2

## Board and Investor Visibility

Unparalleled visibility into ESG activities has fostered trust and informed decision-making, providing stakeholders with comprehensive insights.

3

## Rigor in Reporting

The platform has facilitated meticulous record-keeping, ensuring the precise documentation of ESG efforts, enhancing accountability, transparency and efficiency. In turn these strategies have made Akobo more attractive to investors doing due diligence.



# Testimonial: Head of ESG Strategy at Akobo Minerals

Dr. Cathryn MacCallum is the ESG head at Akobo, with more than 30 years international experience in social performance and rural development across Africa and Europe. She emphasized:

- ▶ ***"One of the most significant benefits we've experienced with Lynx is the rigor it has brought to our reporting. It's not just data; it's comprehensive and precise records of our ESG activities. When our field staff is asked about their daily tasks, they often simply mention that 'it's all on Lynx,' highlighting the robust log of records we've been able to create with the software."***



# Looking Ahead

## Continued Partnerships

The partnership between Akobo Minerals and Lynx continues to be pivotal in demonstrating ethical, sustainable, and community-focused mining, setting new benchmarks for the industry. Akobo will continue to benefit from new features and tools released on Lynx.

## Industry Influence

Akobo Minerals' dedication to ESG excellence, supported by the Lynx platform, serves as a guiding light for responsible mining. Akobo was shortlisted for the Mines and Money ESG Explorer and Developer Award in 2022 and winner of the Indaba ESG Explorer and Developer Award in 2023.



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